Ultimate

Core Values List

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Your North Star is the purpose behind your actions. Your values are your guiding star. They help guide you along the way.

We created the Ultimate Values List that guides your career. There are over 140 values in this list. It was created to help my clients unlock their spotlight value. The spotlight value is the rocket engine for your life.

I recently had a client that was stuck in her career. She couldn't understand why she wasn't able to make headway and find something better. As we talked through her values, came up with her top five and then got her spotlight value. We saw how it connected all together.

You are steering your life's work by this value. My spotlight value is growth. Everything I do is through the lens of growth. If I struggle to find growth in a task, I struggle to do it well. You are probably similar. We must enjoy our work to bring the energy to a talk. If we don't have the energy, we give up before we can see results.

Go through the list of core values below. You'll see many similar ones. Try to pick the ones that ping your heart. Don't choose a value because you want to have that value. Choose values that bring energy to your life.

Here is a list of values to help you:

1. Hope
2. Service
3. Responsibility
4. Faith
5. Honor
6. Trust
7. Freedom
8. Honesty
9. Love
10. Courage
11. Resilience
12. Patience
13. Balance
14. Community
15. Grit
16. Creativity
17. Discipline
18. Influence
19. Curiosity
20. Wisdom
21. Kindness
22. Weirdness
23. Trust
24. Spirituality
25. Peace
26. Leadership
27. Communication
28. Humility
29. Health
30. Empathy

31. Compassion
32. Forgiving
33. Acceptance
34. Joy
35. Equality
36. Teaching
37. Happiness
38. Wonder
39. Respect
40. Wealth
41. Moderation
42. Excitement
43. Knowledge
44. Innovation
45. Family
46. Fun
47. Connection
48. Security
49. Invention
50. Diversity
51. Intelligence
52. Success
53. Teamwork
54. Quality
55. Excellence
56. Growth
57. Friendship
58. Reciprocity
59. Caring
60. Wellness
61. Money
62. Strength
63. Integrity
64. Openness
65. Generosity
66. Fitness
67. Play
68. Forgiveness
69. Beauty
70. Truth
71. Appreciation
72. Abundance
73. Humor
74. Clarity
75. Encouragement
76. Cooperation
77. Power
78. Skill
79. Affection

80. Effectiveness
81. Finesse
82. Loyalty
83. Order
84. Toughness
85. Goodness
86. Involvement
87. Adventure
88. Learning
89. Fairness
90. Commonality
91. Risk
92. Change
93. Harmony
94. Entrepreneurial
95. Willingness
96. Justice
97. Fame
98. Achievement
99. Professionalism
100. Balance
101. Expressive
102. Adaptability
103. Productivity
104. Legacy
105. Challenge
106. Significance
107. Imagination
108. Enthusiasm
109. Victory
110. Traditional
111. Solitude
112. Consciousness
113. Insightful
114. Grace
115. Candor
116. Assertiveness
117. Boldness
118. Dependability
119. Fortitude
120. Spontaneous
121. Focus
122. Present
123. Charity
124. Realistic
125. Sharing
126. Transparency
127. Structure
128. Mastery

129. Energy
130. Vision
131. Inspiring
132. Decisiveness
133. Trustworthy
134. Logical
135. Reflective
136. Careful
137. Inquisitive
138. Uniqueness
139. Unity
140. Simplicity
141. Meaning

Once you have your top five, you can figure out your Spotlight Value. This is your top value that guides everything that you do.

If you need support around your spotlight value, so you can figure out how to navigate a tough career choice then you can reach out to me and we can set-up a discover call. Just fill out the form and I'll send you my scheduling link for us to talk.