



Leader Manual

When you take the time to know yourself, you'll make better decisions. Let's start by getting a deeper understanding of your working style, your vision and what your company's mission is, so that you can share these ideas with your team members and clients. Your vulnerability will help deepen trust with you and your company. When you show your team who you are and how you can calibrate your work together, they will feel more connected to the purpose behind their work and you'll retain your team members longer.

1. Your personality
 - a. Do you consider yourself lucky or unlucky?
2. Goals
 - a. What tasks would you like your team to handle?
3. Your work
 - a. What work gets you in the zone?
4. Company's Mission
 - a. What is the company's North Star?
5. Your Vision
 - a. Where would you like your team and the company to be in 5 years?
6. Working Style
 - a. Are you a morning, afternoon or evening person?
7. Tasks
 - a. What would you prefer someone else on your team do?
8. Strengths
 - a. What do you do well?
9. Weaknesses
 - a. What work do you struggle with?
10. Values (Guide - [Ultimate Core Values List](#))
 - a. What do you most value? (Fun, determination, peace, trust, etc.)

When you understand yourself well, it makes it easier for people to work with you. You can navigate around your weaknesses and lean into your strengths.

“Be the person whom we long to be—we must again be vulnerable. We must take off the armor, put down the weapons, show up, and let ourselves be seen.” - Brené Brown,

These are the categories and the first question in each category that I ask all of my clients. By answering each question you'll be well on your way to deepening your understanding of how you work and work with others.

If you want to go deeper you can schedule a discovery call with me, so you can calibrate your strengths, passions and values with your team members and clients. The key parts of this process are two fold. You'll save time, your most precious resource and build stronger relationships. Thanks for your willingness to dig deep and develop your culture and communication style.